


What this costs without the bundle



The average SMB data breach costs \$200,000 – enough to force closure. One incident without coverage changes everything.

SERVICE / PRODUCT	MARKET AVG.	 SUMMIT Shield
Cyber liability insurance \$250K coverage, SMB	\$750	✓
External vulnerability scan Annual assessment	\$2,500	✓
10 MDR licenses Managed detection & response, 12 mo.	\$4,000	✓
Phishing security testing Simulated campaigns + reporting	\$6,250	✓
Cybersecurity assessment Full posture review	\$5,000	✓
Data privacy assessment Compliance & risk review	\$2,500	✓
O365 / Google Workspace review Config & security audit	\$350	✓
Incident response plan template Custom to your business	\$2,500	✓
Cybersecurity best practices guide	\$100	✓
Phishing & wire fraud template	\$100	✓
Total	~\$23,950 / yr	\$960 / yr SAVE 96%

96%
savings vs. market

~\$23,000
average annual savings

1 vendor
one invoice, full coverage

BUNDLE PRICE
\$80 / account
/ month

All 10 services.
One price.

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Market averages based on 2025 industry data. Cyber insurance (\$250K coverage): ~\$750/yr, scaled from SMB median of \$1,740/yr for \$1M coverage (Insureon/Windes). Vulnerability scan: \$2,500 avg (Viking Cloud). MDR: \$20/endpoint/mo x 10 x 12 (UnderDefense/Expel). All other figures represent midpoints of published 2025 market ranges.